Information about our use of cookies

Our website uses cookies to distinguish you from other users of our website.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

Please read this Policy carefully and leave the website if you do not understand or disagree with any of the provisions of this Policy. By continuing to browse the site, you agree to our use of cookies.

This helps us to provide you with a good experience when you browse our website (for example, to remember information about you, such as language preferences or login information) and allows us to improve our site.

We use cookies in our marketing emails (which you may receive if you have provided your consent to us to contact you in that way). Those cookies are set by us and called first-party cookies.

We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing purposes.

Cookies do not typically contain any personal data that may identify you, but your personal data we process may be linked to the information stored in and obtained from cookies.

Below is a detailed list of the cookies we use on our website.

Strictly necessary cookies

These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart, or make use of e-billing services. You can set your browser to block or alert for these cookies, but some parts of the site may not work then.

Functional cookies

These are used to recognize you when you return to our website. This enables us to personalize our content for you, greet you by name and remember your preferences (e.g.your choice of language or region). If you do not allow these cookies, then some or all these functionalities may not function properly.

Targeting cookies

These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website more relevant to your interests. We may also share this information with third parties for this purpose. For more details, please read our Privacy Policy.

Analytical/performance cookies

These cookies allow us to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Also, we use third-party cookies such as Google Analytics, Facebook Pixel, MailMunch, and Agile CRM.

We use Google Analytics cookies to learn information on how our users use our website such as the time of visit, the pages viewed, whether the user had visited the site before and the website visited prior to visiting our website, to prepare reports based on such data and use gain information to improve our services and better serve you.

Facebook Pixel cookies enable us to measure, optimize, and build audiences for advertising campaigns on Facebook. In particular, it enables us to see how our users move between devices when accessing our website and Facebook, to ensure our advertisement on Facebook is seen by our users most likely to be interested in such advertising by analyzing which content a user has viewed and interacted with (for more information, please see https://www.facebook.com/business/help/651294705016616). Facebook privacy and advert controls can be found here (https://www.facebook.com/help/325807937506242/).

MailMunch cookies propose a pop-up form through which visitors of our website may subscribe to our marketing materials and advertisement. Please see the MailMunch privacy policy via the link (https://legal.mailmunch.com/privacy/).

We also use Agile CRM cookies for user database management and marketing purposes. In particular, it helps us to see if the user has received our email communications and if he/she opened it. Please follow the link for more details (https://www.agilecrm.com/legalese/).

Usage of cookies by third parties

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Expiry of cookies

Safe to strictly necessary cookies, all cookies used on our website will expire no later than four and a half years after their collection.

How to control cookies

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies), you may not be able to access all or parts of our site.

Follow the link below for details of how to use common types of browser to disable cookies:

Cookie settings in:
- Internet Explorer
- Chrome
- Safari web and iOS
- Firefox

You can read more about cookies at www.AboutCookies.org

Further information

If you have any questions on our use of cookies, please contact us:
support@safeswiss.com